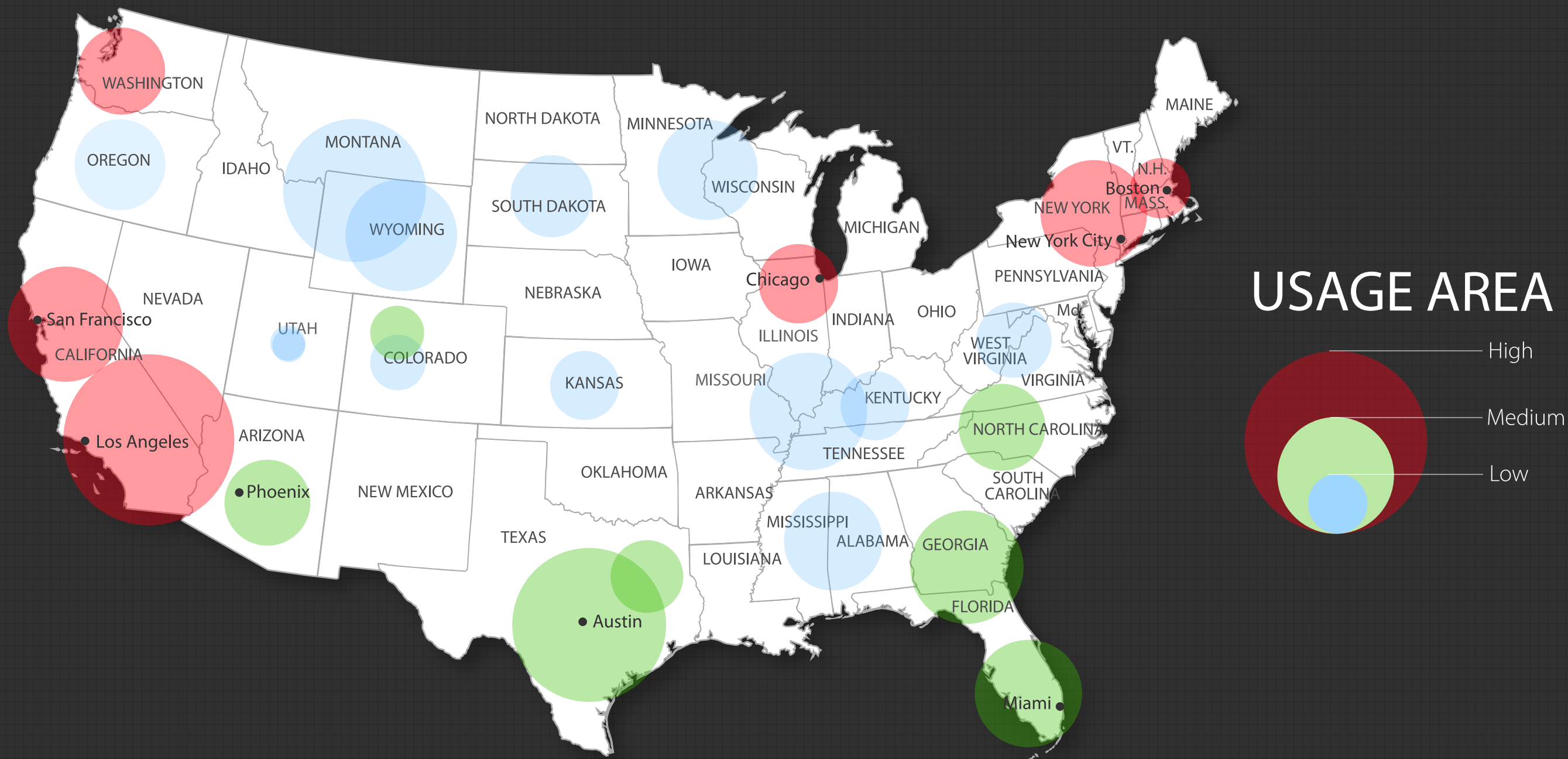


Verizon iPhone Penetration Across the U.S.



1 AT&T iPhone Owners use WiFi an average of **53%** of the time vs **38%** for Verizon iPhone Owners.

2 in **3** AT&T iPhone Owners who switch to Verizon iPhone paid the termination fee.

3 The **Top 3 Reasons** for iPhone Owners Making the switch to Verizon are: **Reception Issues, Personal Hot Spot** and **Reputation**.

4 **14%** of iPhone4 users are on the Verizon Network, they account for **4%** of total iPhone users.